World Tree USA, LLC
ECO-TREE PROGRAM FOR THE CLIMATE CONSCIOUS INVESTOR
Offering summary

Issuer: World Tree USA, LLC
Capital Raise: $10 million
Price: $1.50 for each Series A 2019 Eco-Tree Unit*
Minimum Subscription: $3,000*

*First 2 million Units are $1.25 per Unit and $2,500 minimum subscription

Investment highlights

- Invest in Eco-timber production in North America and Latin America
- Demand for timber predicted to double by 2050
- The Empress Splendor tree is the fastest growing hardwood tree in the world
- Downside risks are mitigated through geographically dispersed farms
- Management team with over 20 years experience growing Empress Splendor trees
- Over $2 million raised in previous investment rounds
- 1900 acres already under management with over 100 farmers
World Tree USA, LLC is offering investors the opportunity to participate in its Eco-Tree Program. This is a timber-based investment for people who are committed to creating a positive change in the world.

World Tree is uniting investors and farmers in growing Empress Splendor trees for both timber production and carbon drawdown. The Empress Splendor is the fastest growing tree in the world, producing a lightweight hardwood that is known as the ‘aluminium of lumber’.

Grown in plantation and permaculture settings, its fast growth rate, carbon sequestration and soil enhancing properties make the Empress an ideal eco-timber.

World Tree grows Empress trees with farmers in North and Latin America, using exclusive premium timber varieties. When the trees are harvested, any profits are shared with farmers and investors.

In addition to its economic value, the Empress tree has many environmental benefits. While most trees absorb an average of 2-9 tons an acre, the Empress tree absorbs 38 tons per acre or more. This makes it a powerful ally in reversing climate change.
MEET THE
Empress

“Possibly the World’s Most Perfect Tree” is how Farmers Almanac described the Empress tree. The Empress is the fastest growing tree in the world and is listed in the Guinness Book of World records as “officially amazing”. It reaches maturity in approximately 10 years when it can be harvested for lumber.

To fuel its fast growth, the Empress utilizes a powerful form of photosynthesis and in the process it absorbs extraordinary amounts of CO₂.

‘Empressive’ Origins

A sacred tree of the Orient, the Empress has long been revered for its fast growth and quality wood. In Japan, it is the emblem of the prime minister and is associated with good fortune. The Empress was re-introduced into North America 200 years ago, after being wiped out here during the last ice age 40,000 years ago.

Kind to Mother Nature

The Empress is a variety of Paulownia, of which there are 23 species. One of the species, the tomentosa, is considered to be invasive in some places. World Tree grows our own premium timber genotypes, none of which are invasive and we grow directly from tissue culture to ensure that the trees are sterile.

The trees respond well to organic farming methods and are useful for inter-cropping with other plants that require partial shade. For example, coffee farmers use Empress trees to provide shade for their coffee plants. When you cut down an Empress tree it regrows from the stump, so it doesn’t have to be re-planted after harvest. The Empress will continue to provide timber for up to 70 years.

Environmental benefits

- Powerful C4 photosynthesis boosts carbon absorption
- Non-invasive, non-GMO, earth-friendly
- Regenerates after harvest without replanting
- Protects old growth forests by growing trees as a timber crop
- Nitrogen fixing leaves revitalize the soil
- Highly nectariferous flowers support bee populations
- Provides shade and does not compete with companion crops
- Intercrops well with other plants, improving overall harvest
THE LUMBER Market

Lumber is in high demand and short supply and the lumber industry predicts a surge in prices in North America.

The average North American consumes the equivalent of a 100-foot tree every year and the United Nations predicts that demand for wood will increase by 40% by 2030 and double by 2050.

Timber has increased in value at a rate 3% higher than inflation for the past 90 years. Since most timber investments are private holdings, they are not as susceptible to the whims of the stock market. In fact, timber has out-performed the stock market for the last 100 years.*

In the future, industrial wood is likely to come from plantation-based timber as governments introduce environmental policies restricting the amount of old growth forests that can be used for wood production.

* For more information go to https://www.investopedia.com/articles/stocks/08/timber-investment.asp

Market highlights

- Demand for timber is anticipated to double over the next 30 years
- Unique lumber with many applications
- Highly prized in Asia and North American market is undeveloped
- Sustainably grown timber which appeals to green consumers
- Superior to balsa and could replace it for aerospace and wind turbine applications
- Competitive with bamboo ($60 billion industry) as a sustainable plywood product
- Better for the environment than plastics
World Tree USA, LLC is a for-profit-for-good company that intends to generate returns for its investors while helping to clean the air, restore the soil and reverse climate change.

Every year, World Tree brings in a group of investors and plants trees on their behalf with farmers. The farmers provide the land and labor to grow the trees. World Tree provides its management expertise and the investors provide the funding. This year, investors will receive Series A 2019 Eco-Tree Units and World Tree will plant 1 acre of trees for every 2,000 Units issued. Investors will receive distributions when these trees are harvested (8-12 years). Our objectives are:

- To plant, manage and harvest Empress trees and generate returns through the sale of lumber
- Restore Earth’s natural ecology and create a legacy for future generations
- Promote the Empress Splendor tree as a powerful way to impact global warming, regenerate the soil and meet the world's growing demand for lumber
- Reduce the carbon footprint of our Investors
- Provide new opportunities to farmers within the field of agro-forestry
MEET THE Farmers

The Empress Splendor trees are planted and managed by World Tree vetted farmers in North and Latin America. Farmers provide the land and take care of the trees using their own time and resources. World Tree visits and trains the farmers, provides detailed and individualized growing plans and audits the trees on behalf of our investors.

We choose farmers based on their experience and the suitability of the land (rainfall, soil, elevation and temperature). We have 6 localized nurseries in Canada, United States, Costa Rica and Guatemala that are our hubs for providing trees. In the United States, our growing areas are primarily in the southeast (e.g. Alabama, Tennessee, Mississippi, Georgia, Florida and Texas). Planting in diverse locations allows us to spread our investment risk.

World Tree visits farmers on site for planting and annually for the first four years. The farmers provide bi-annual reports on the growth and status of their trees.

Protecting the land

- We plant non-invasive varieties of Empress Splendor trees using exclusive premium motherstock
- Empress Splendor trees are not genetically modified
- One tree will drop 200 lb of nitrogen rich leaves to the ground each year, revitalizing even the most depleted soil
- Springtime flowers provide an abundance nectar for bees and other pollinators
- Empress Splendor trees are great for intercropping. In Costa Rica, we are intercropping very successfully with shade-grown coffee plants
Empress Splendor (Paulownia) produces an exotic hardwood that is blonde, straight-grained and silky to the touch. It is as light as balsa yet stronger than pine, as well as being highly water resistant, making it a great choice for building furniture, blinds, veneers, sailboats, surfboards and musical instruments.

- Blonde timber with a long straight grain
- Air dries quickly with low shrinkage and does not easily warp, crack or deform
- Comparable in strength to other commercial woods such as pine, ash, birch and maple
- One of the highest strength to weight ratios of any wood
- Can be peeled for veneer at up to 1/32nd of an inch thickness
- Easy to plane, cut and carve with little splitting or chipping
- Highly water-resistant
- Uses include airplane applications, surfboard and sailboats, furniture, musical instruments, log homes, coffins, molding, veneers and packaging
Investment
Investment range: $2,500 - $8.25 million
Units issued: Series A Eco-Tree 2019
Trees planted: 1 acre for every 2,000 shares issued.
Gross profits from the harvest are shared with 50:50 with farmers and the Company.
Investors receive 50% of net company profits.

Dollars
AND RETURNS

Lumber Pricing
Pricing depends on the quality and finish of the wood and currently ranges from $3 per board foot for rough lumber and up to $14 per board foot or more. World Tree uses a proprietary 3 grade system, with different prices depending on whether the wood is sold rough or finished.

Sharing the Profits
Profits are shared with farmers, investors and World Tree. Farmers receive 50% of gross profits and World Tree USA, LLC the other 50%. World Tree then shares these profits 50/50 with its investors. The following example illustrates how this could work on a $3,000 investment:

Profit sharing on $142,313*
Farmer (50%): $71,157
Investor (25%): $35,578
World Tree (25%): $35,578

*Note:
Numbers are shown for illustration purposes and are not a prediction of actual returns.
Pricing, yield and survival are estimates based on World Tree’s current experience in the market.
See the World Tree USA, LLC Offering Circular on Form 1-A for more information on yield, survival and pricing.

Yield and Potential Returns on $3,000 investment*
Investment: $3,000
Trees planted: 110 (1 acre)
Yield per acre: 33,000 board feet
Survival: 75%
Average yield: 24,750 bf

Revenue and expenses summary*
25% low grade @ $3/bf: $18,563
50% medium @ $7/bf: $86,625
25% high @ $14/bf: $86,625
Total Revenue: $191,813
Cost of harvest: $49,500
Profit on harvest: $142,313
Protecting our investment

Crop failure is a significant risk factor. For instance, a crop may fail due to severe weather or because a farmer is unable to care for the trees. For this reason, we plant the trees across dozens of farms many thousands of miles apart. If anything should happen to one stand of trees, this should not have a significant impact on the overall return.

The trees are most vulnerable in the first two years, and we replace trees that get damaged during this time.

Participating farmers are carefully chosen on the basis of their land location and their commitment to the long term success of the program.

World Tree visits every farmer. We work hand in hand with them every step of the way and do our best to ensure a profitable experience for everyone involved.

All investments carry risks and we advise you to read our Offering Circular on Form 1-A so you can fully understand both the risks and rewards with this investment.
There is no longer any question that climate change is happening at an alarming rate. The last 10 years were the warmest on record and sea levels are rising at 12 inches per decade. Climate scientists predict increasing storms, heat waves, droughts, wild fires, rising sea levels, severe storm damage and acidification of the ocean.

Carbon emissions are the main culprit.

We all have a carbon footprint. Heating our homes, driving our cars, using our computers and phones, even the food we eat requires energy to produce.

When fossil fuels are burned to create energy they emit carbon dioxide. All this carbon is going into the atmosphere and is a direct cause of global warming.

Trees are the answer.

Planting trees is one of the most effective ways to offset your carbon footprint. Trees, in fact all green things, need carbon for photosynthesis.

On average, an acre of trees can absorb 3 tons of carbon over the course of a year. The Empress Splendor needs a lot more carbon than that to support its fast growth rate. In fact, one acre of Empress trees absorbs between 38 and 103 tons of carbon. Planting Empress trees is one of the most effective, natural ways we can reverse global warming.

We already have the world’s most efficient carbon capture technology.”

- as featured in Bloomberg Businessweek
Create a New Future

Many of us are looking for change. We want to invest in companies we believe in and that are intentionally out to make the world a better place.

Impact investors are people who invest in alignment with their values, and they believe that you don’t have to sacrifice returns in order to make a difference.

World Tree’s Eco-Tree Program is a way to fight climate change, protect our forests and bring resilience back to the land. It creates an opportunity to give back while potentially making a return on your investment.

It addresses many of the United Nations Sustainable Development Goals (SDGs) including Climate Action, Life on Land and Decent Work and Economic Growth.

One acre of trees will:

- Absorb 11,400 tons of carbon over 30 years
- Drawdown enough carbon in 1 year to reverse the carbon output of two people
- Produce up to 35,000 board feet of lumber, as an alternative to old growth hardwoods
- Support a farmer with a new revenue source
- Produce 100 jars of honey a year
- Drop 22,000 lbs of leaves to the ground each year
- Deposit over 100kg of nitrogen into the soil every year
Wendy Burton, CEO of World Tree USA, LLC, is also the founder and president of World Tree Technologies, Inc. – an Agro Forestry company focused on promoting the environmental and economics benefits of the Empress Splendor tree.

With nearly 2,000 acres already under management, and over 100 farmers already in the Eco-Tree Program, World Tree is well positioned to meet its goal of 34,000 acres planted (3.5 million trees) by 2024.

The World Tree group includes foresters, agronomists and scientists with extensive experience with agro-forestry and the Empress tree. This includes on the ground support teams in the USA, Canada, Costa Rica, Guatemala and Mexico and localized nurseries in each region.

World Tree has researched and practiced the best growing methods for the Empress tree and has an exclusive collection of 18 premium genotypes.

The Company has a declared Mission that people love and honor each other and Mother Earth. The Company is committed not just to developing an extraordinary business, but also to developing its people with regards to the personal and professional skills required to be a leader in developing regenerative business practices.

World Tree’s Mission
“People love and honor each other and Mother Earth”

- Management team with over 20 years of experience
- 1,900 acres already under management with over 100 farmers
- Established relationships with farms and nurseries in Canada, USA, Guatemala and Costa Rica
- 18 exclusive timber genotypes and sophisticated knowledge of ideal growing sites
- Featured on Oprah, American Environmental Review, Bloomberg and Modern Farmer
INVESTMENT

Summary

• Minimum investment $3,000 USD (2,000 Units @ 1.50)
• Investors receive Units in World Tree USA, LLC
• 1 acre of Empress trees planted for 2,000 Units issued.
• Time to harvest 8-12 years
• Lumber yield approximately 33,000 board feet per acre.
• Currently sells for $3-$14 per board foot, depending on quality and finish

Actual return on investment is dependent on the sale of lumber. While we will endeavor to get the highest possible price, it is not possible to predict returns in the future.

How to Invest

Invest online at www.wefunder.com/worldtree

The Company has prepared an Offering Circular on Form 1-A for delivery to investors. The Offering Circular describes the terms of an investment in the Units as well as Risk Factors disclosing some but not all risks of an investment in the Units. You should review the Offering Circular on Form 1-A with your professional adviser(s) before making any investment decision.

For questions, email: angela@worldtree.info

Forward Looking Statements

This brochure contains forward-looking statements reflecting our current expectations, which actual outcomes involve risks and uncertainties. Actual results and the timing of events may differ materially from those stated in or implied by these forward-looking statements due to a number of factors, including those discussed in the sections titled “Risk Factors” and elsewhere in our Offering Circular on Form 1-A.
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