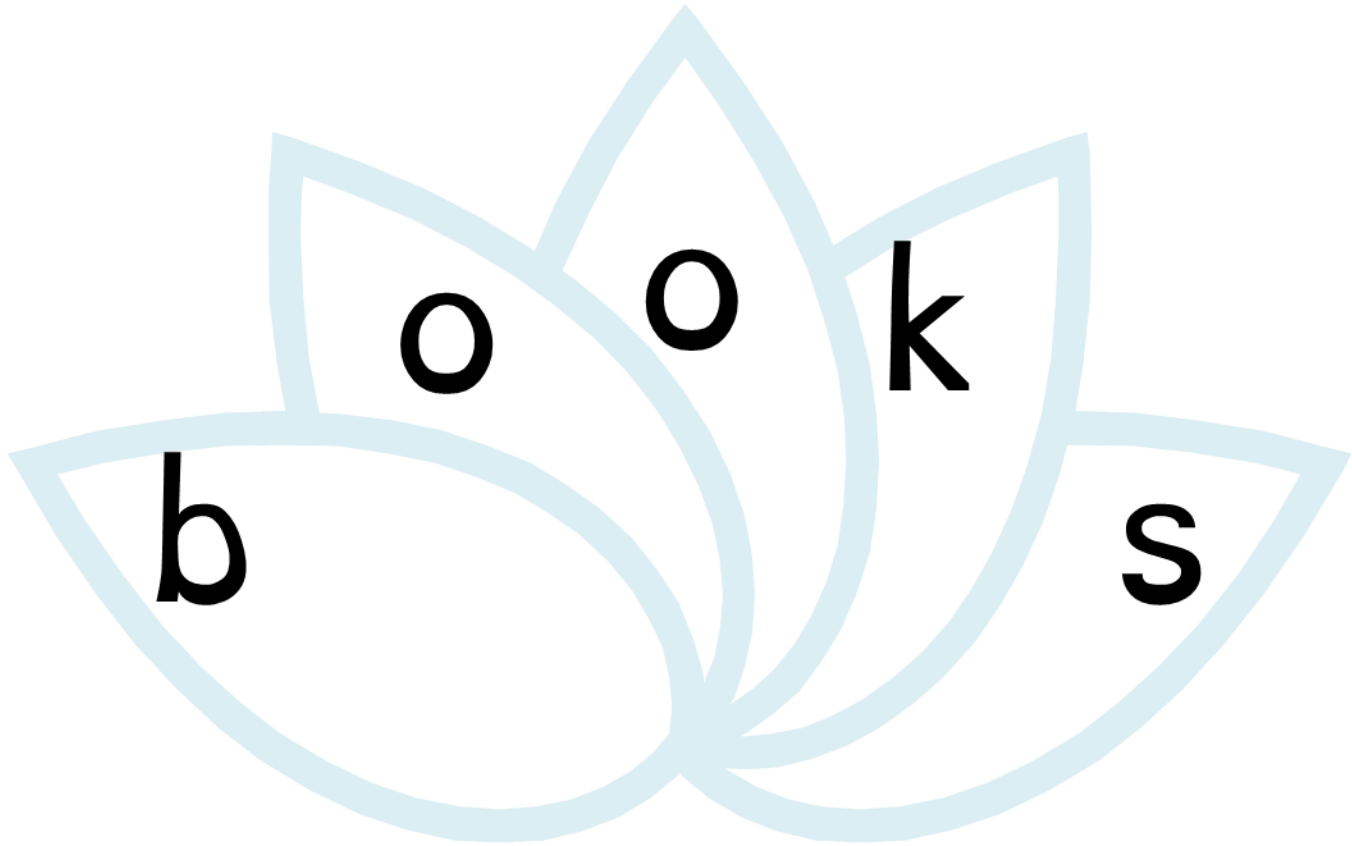


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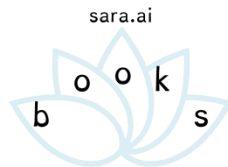


**WE SEE THE SHAPES OF LETTERS IN
OBJECTS ALL AROUND US,
BOTH NATURAL AND MAN MADE.
THIS IS NOT BY CHANCE OR ILLUSION.
#HARNESS BIOLOGY**



**BROUGHT TO YOU
BY THE LETTER G**

Take a few seconds
to read 28 letters



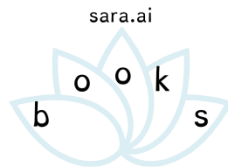
R E A D I N G
O A W E N A O
O S E E K M O
M Y S P S E D

R
O
M
A
S
M
E
A
W
Y
D
I
N
G
A
O
N
K
M
O
E
E
P
S
E
D

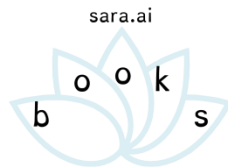
R
E
O
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D
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G
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M
O
D
K
S
P
S
D
E
E
P
S
M
Y

G O O D
N A M E
I N K S
D E E P
A W E S
E A S Y
R O O M

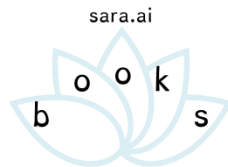
Your mind can read
10x faster lexically
than it can
PHONEMICALLY



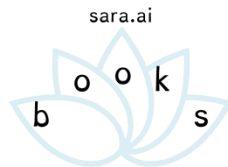
As a child,
You were trained to read
PHONEMICALLY



As a child,
You practiced reading
PHONEMICALLY



As a child,
You abandoned reading
PHONEMICALLY
in favor of a better way



Phonemes

— alphabetic sounds like 'ah'-'bh'-'kh'

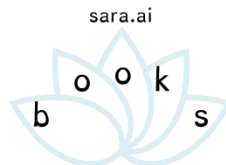
Phonemic Awareness

— awareness that spoken words are composed of blended phonemes

Phonemic Decoding

— to 'sound out' words

All children learn to reproduce blended phonemes when they learn to speak—without any phonemic awareness.

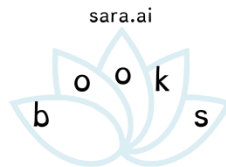


Children are capable of learning to read without

Phonemic Awareness

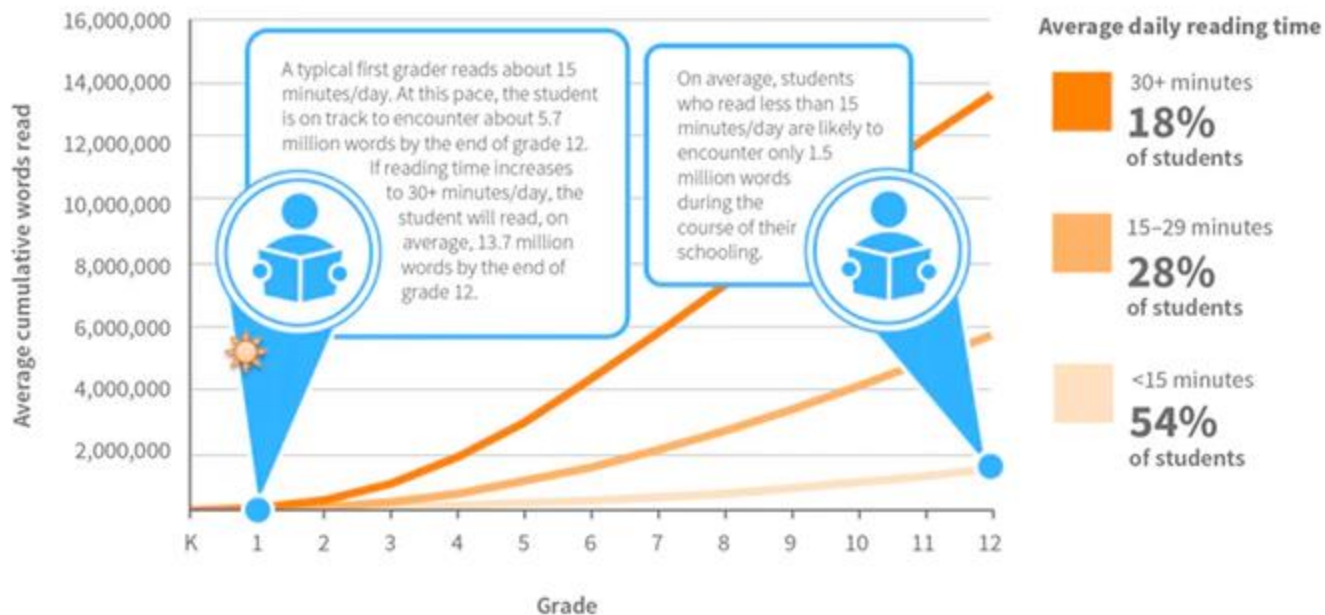
Written words are made up of **visual elements**

It is ironic that phoneme manipulation is thought by so many to be an essential foundation of reading written words while **spoken words** are **recognized** and **reproduced** without any thought for the very elements of their construction— **Phonemes.**



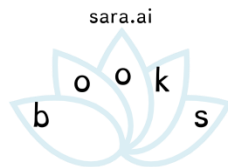
Despite being a typical child without any special talent with **phonemes**, prior to entering 1st Grade my daughter independently read over **5 million** words. You don't recall how many words the average student has read, so I've retrieved it for you

Time spent reading is a long-term investment in vocabulary exposure



Source: Renaissance Learning™ Accelerated Reader 360™ database, 2014-2015 school year.

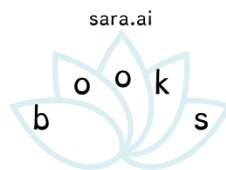
My Daughter's Position "on the chart" is the Star over 1st Grade



What Does a Literate 3 Year Old Look Like?



Your Child Can Read a Book of Poems, ©2016



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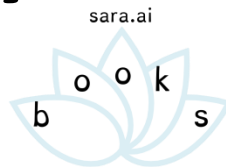
I can **replicate** this

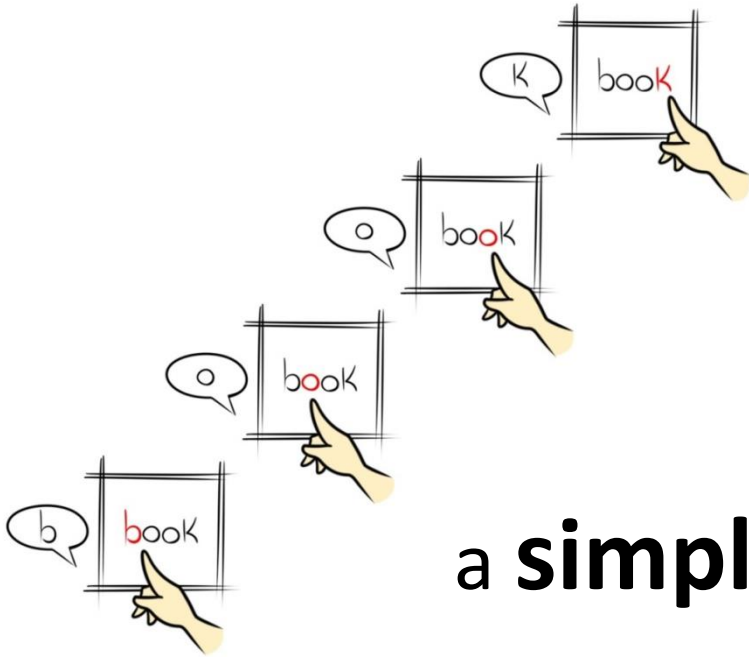
unfettering millions of minds

in a **simple** mobile app

with a simple **voice** user interface

#HarnessBiology

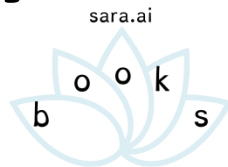




a **simple** app



#HarnessBiology





a **simple** app



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