

ONĒVA™

Caring For Yours Like They're Ours™

Incubated by  Microsoft Benefits

Anita Darden Gardyne



VALUE PROPOSITION AND VISION

Onēva is the only in-home platform developed for global enterprise:

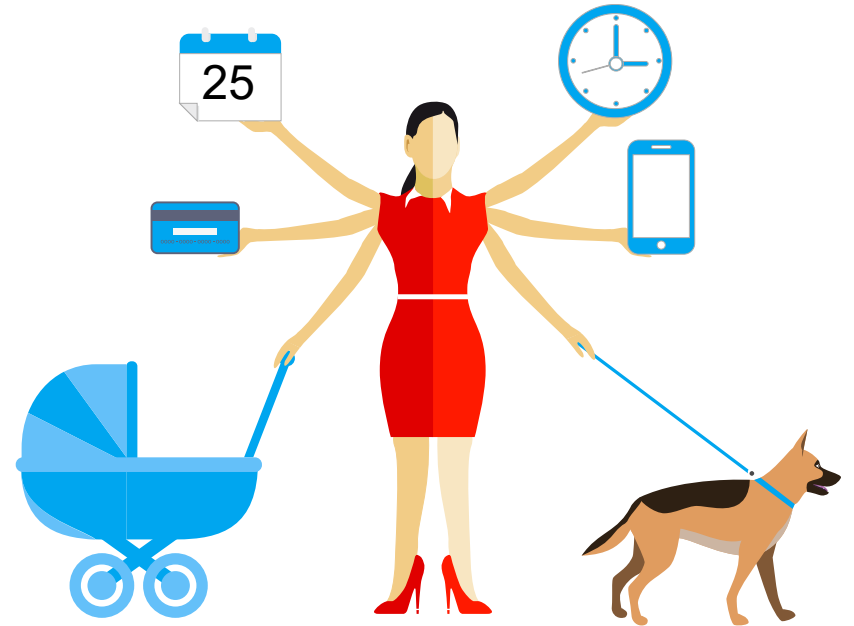
- Targets privacy, security, and accessibility standards,
- Supports a global workforce with changing demographics,
- Manages enterprise care subsidies.



Infant to elder care, housecleaning, and other in-home services offered as a Voluntary Benefit.

THE PROBLEM

43% of professional women with children leave the workforce.




Talent acquisition and retention challenge enterprise employers **globally**.

USING THE ONĒVA CREDENTIAL MANAGEMENT SYSTEM

ONĒVA
Call 1-800-971-3053
Logout
☰

SELECT FROM MATCHING VERIFIED PROVIDERS:

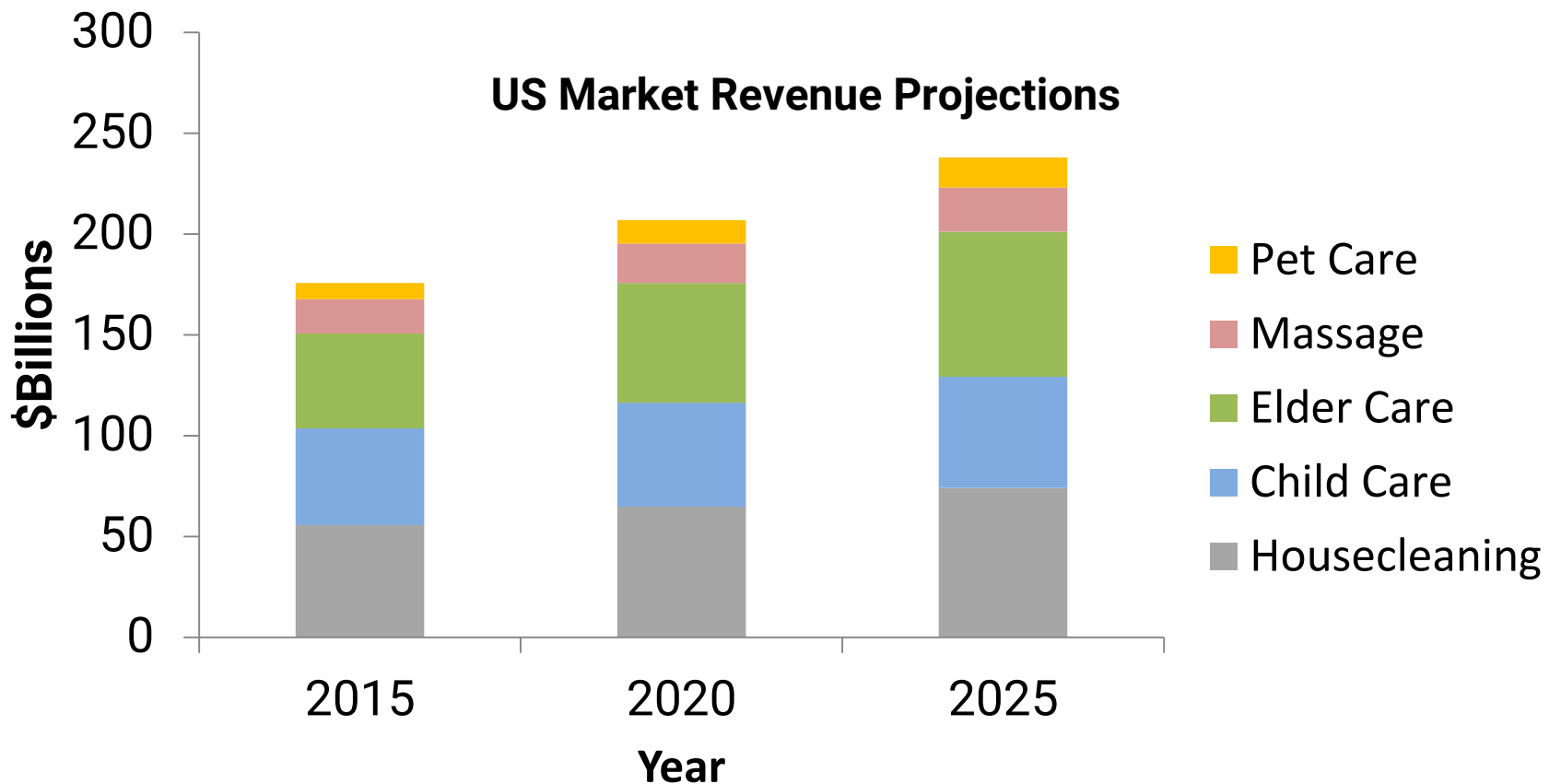


Close
+FAV
Select

Bilane B.
 Experience working with children with autism.
 Early Child Development AA Degree.
 Over 3 Years experience in Eldercare.
 Provides care in the North, East, and South Bay.
 \$27.00 / Hour

| | | | |
|---|--|--|---|
| <input checked="" type="checkbox"/> Unified Background | Trustline | California Department of Social Services | View |
| <input checked="" type="checkbox"/> Certificate | First Aid | American Red Cross | View |
| <input checked="" type="checkbox"/> Certificate | Adult/Child CPR | American Red Cross | View |
| <input checked="" type="checkbox"/> License | Driver's License | State of California DMV | View |
| <input checked="" type="checkbox"/> Degree | Associate's of Arts Degree in Psychology | College of Alameda | View |
| <input checked="" type="checkbox"/> Self-Certify | Ethiopian | Language | View |
| <input checked="" type="checkbox"/> Experience-Full Time | ABA Instructor | In Home Care | View |
| <input checked="" type="checkbox"/> Experience-Part Time | Caregiver | In Home Care | View |
| <input checked="" type="checkbox"/> Degree | Bachelor's of Arts in Humanities | San Francisco State University | View |

BROAD CROSS-MARKET APPEAL FROM BOOMERS AND MILLENNIALS



REAL WORLD USE CASE FROM 2017 SF MICROSOFT PILOT

Our best client:

- Onēva supported a Microsoft family with five children under six for 10 months to ready their infant twins for childcare,
- They relocated from South Bay to Marin based on our commitment to support them, which we did,
- Billable hours ranged from \$2,500-\$4,000 per month, paid with personal credit card.

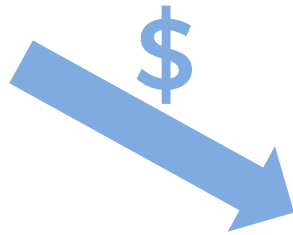
HOW WE MAKE MONEY



- Stipend



- Credit Card
- Payroll Deduction
- FSA Reimbursement



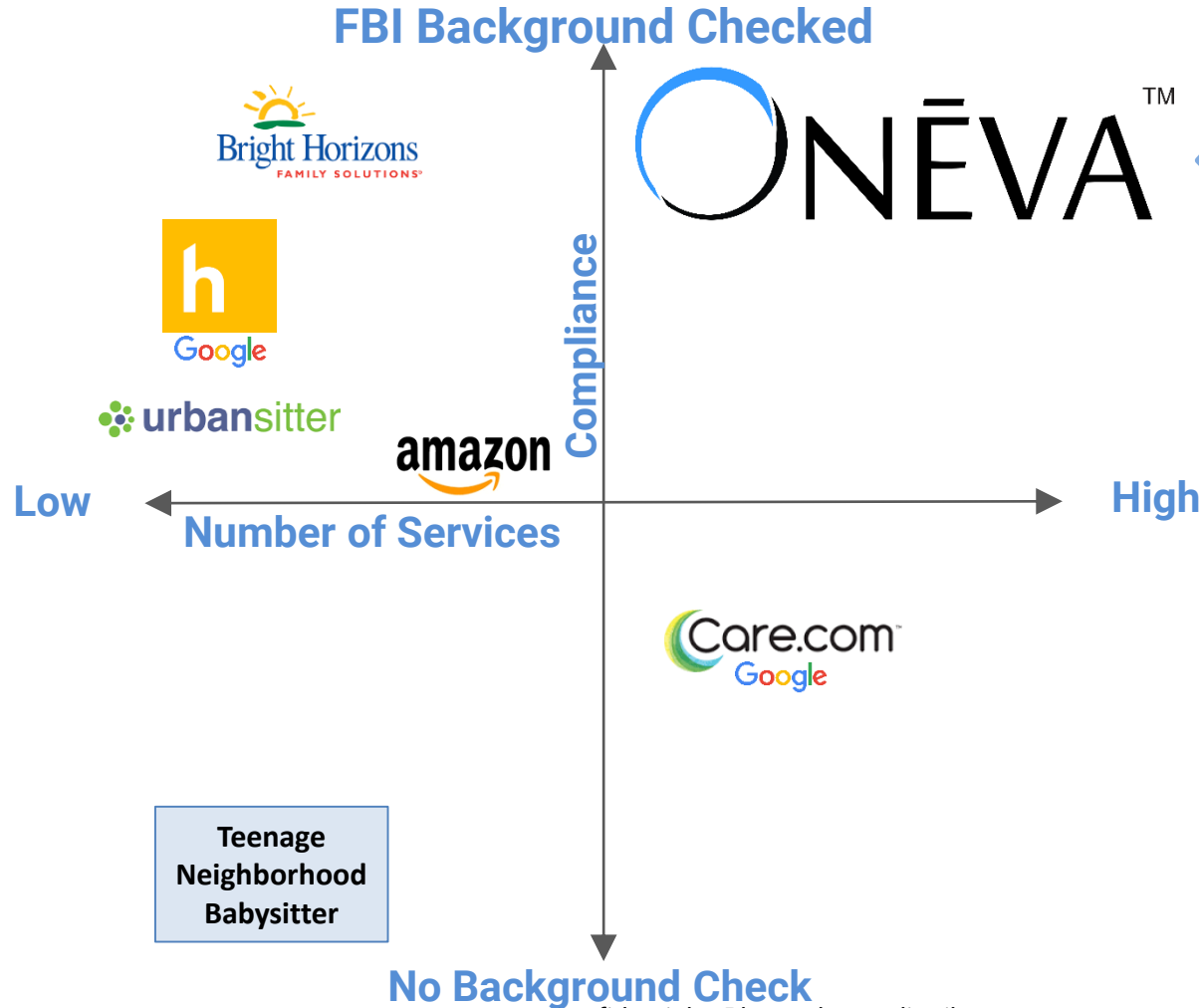
ONĒVA™

- Margin



- Living Wage

COMPETITIVE LANDSCAPE



Onēva is the **only** Platform As A Service delivering in-home care as a compliant employer-provided benefit.

PIPELINE VIA NATIONAL MINORITY SUPPLIER DIVERSITY COUNCIL

Prospect



Qualified Prospect



In Process



Delivering



THE RIGHT TEAM



Anita Darden Gardyne
CEO & Co-Founder



Will Carpenter
Engineering Manager



Bob Gardyne
CTO & Co-Founder



Ron Colombo
Sr. Software Engineer

SR ADVISORS:

Allan T. Young

Investor

Chris Yeh

Investor

Bo Pitsker

Investor

F. Hernandez

Microsoft



Bilaine Beyene
HR Associate

ASK

\$1,070,000 on Simple Agreement for Future Equity

- \$15M valuation cap w/ \$2M early bird discount
- Raised over \$1.5M on five convertible notes

To deliver the following milestones:

1. Completed client and caregiver native apps, and enterprise-grade security, privacy, and accessibility.
2. Contracts with one to four enterprise customers,
3. Staff up Ops and caregiver hiring, and rollout San Francisco Bay Area to 20,000+ employee base.